





Order / Rev: 198036  
 Alt Order #: 06841060  
 Flight Dates: 08/15/12 - 08/21/12

Advertiser: POL/Americans For Prosperity  
 Product Desc: 8/15-8/21 AMER. FOR PROSPERITY  
 Estimate: 303  
**WAVY**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	08/19/12	08/19/12	WAVY News 10 Sunday@M WAVY News 10 Sunday 6a	CM	6a-7a -----S	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
SUNDAY EARLY AM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-----S				1	\$400.00		0.00			
E 15	WAVY	08/19/12	08/19/12	WAVY News 10 SundayQM WAVY News 10 Sunday 7a	CM	7a-8a -----S	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
SUNDAY AM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-----S				1	\$800.00		0.00			
E 16	WAVY	08/19/12	08/19/12	Today Show Su Today Show Sunday	CM	8a-9a -----S	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
SUNDAY TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-----S				1	\$1,200.00		0.00			
E 17	WAVY	08/19/12	08/19/12	Meet the Press Meet the Press	CM	9a-10a -----S	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
MEET THE PRESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-----S				1	\$1,500.00		0.00			
E 18	WAVY	08/19/12	08/19/12	WAVY News 10 Sun 6p CM WAVY News 10 Sun 6p	CM	6p-7p -----S	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
SUNDAY 6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-----S				2	\$500.00		0.00			
E 19	WAVY	08/19/12	08/19/12	Su 1130p-12a Su 1130p-12a	CM	1130p-12a -----S	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
INSIDER WEEKEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-----S				2	\$300.00		0.00			
E 20	WAVY	08/20/12	08/21/12	Today Show 2 Today Show 2	CM	9a-10a MT-----	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
TODAY SHOW 2														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	MT-----				2	\$500.00		0.00			
E 21	WAVY	08/20/12	08/21/12	Hampton Roads Show Hampton Roads Show	CM	11a-12p MT-----	:30	4	\$150.00	P3	0.00	NM	4	\$600.00
HAMPTON ROADS SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	MT-----				4	\$150.00		0.00			
E 22	WAVY	08/20/12	08/21/12	WAVY News 10 @ NoonCM News 10 @ Noon	CM	12p-1p MT-----	:30	4	\$250.00	P2	0.00	NM	4	\$1,000.00
NOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	MT-----				4	\$250.00		0.00			
E 23	WAVY	08/20/12	08/21/12	WAVY News 10 @530p CM News 10 @530p	CM	530p-6p MT-----	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
530PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	MT-----				2	\$1,500.00		0.00			
E 24	WAVY	08/20/12	08/21/12	WAVY News 10 @6p CM News 10 @6p	CM	6p-630p MT-----	:30	2	\$1,800.00	P1	0.00	NM	2	\$3,600.00
6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	MT-----				2	\$1,800.00		0.00			
E 25	WAVY	08/20/12	08/21/12	LN M-F M-F News 10 @11	CM	11p-1130p MT-----	:30	4	\$1,800.00	P1	0.00	NM	4	\$7,200.00
LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	MT-----				4	\$1,800.00		0.00			
E 26	WAVY	08/20/12	08/21/12		CM	1134p-1237a MT-----	:30	2	\$400.00	P2	0.00	NM	2	\$800.00

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Estimate: 303

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Tonight Show/Jay Leno											
				Tonight Show w/Leno											
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/20/12		08/20/12	08/26/12	MT-----	2		\$400.00		0.00						
													Totals	67	\$50,400.00